

Santa Barbara Public Library System
Library Board

Minutes of the Meeting of August 13, 2009 held at Central Library

TRUSTEES PRESENT:	Catherine Radecki-Bush; Dorothy Brilliant, Christine Roberts; Eric Friedman
TRUSTEES ABSENT:	None
COUNCIL LIAISON PRESENT:	None
STAFF PRESENT:	Irene Macias, Library Director
CALL TO ORDER:	The meeting was brought to order in the East Faulkner at 3:00 p.m. on August 13, 2009.
CHANGES TO AGENDA:	None
MINUTES OF PREVIOUS MEETING:	The minutes were deferred to the next board meeting.
PUBLIC COMMENTS:	None
ANNOUNCEMENTS:	None
LIBRARY DIRECTOR'S REPORT:	

Letter to the News Press

Eastside Library: The Pennywise Market across the street allows loitering. It is known that the Pennywise is a "gang hangout." It is intimidating to go in and out of the library. Board agrees to have next meeting at Eastside to survey surroundings and access safety issues. Will invite Del Francisco and a member(s) of the local Police. It is possible the kids may appear "gangish" due to dress- but they do use the library. Marivel has a great relationship; and is very pro-active with the youth in this area.

Also in the news. Young boy started a Chess Club at Eastside Library.

Juvenile hold fee recommendation to City Council

Although Black/Gold Cooperative directors voted to charge .50 for Juvenile holds, City Council did not approve the recommendation. We plan to go back to Council again, as SBPL is now out of sync with the other libraries and the need to waive each fee is a significant workload for staff. Irene calculated possible \$9,700 annual revenue from Juvenile hold fees.

Discussion of potential revenue enhancements

Christine Roberts will meet with Costco about donating books or cash for the Library System. An idea of Book stores possibly giving a portion to the library when a library card is shown was brought up. Eric will talk with Barnes and Noble and Irene will talk with Borders.

Friends could work on several marketing ideas using the libraries photo gallery; i.e.: cards, mugs, calendars, t-shirts, etc. The library has also suggested charging for the use of historical photos/negatives; which we have been loaning for free until now.

Budget Update

The City has a \$2.5 million deficit in the current budget. The Library was asked to identify adjustments of approximately \$225,000. Department heads are developing options which will be presented to the City Council in September. We will already save approximately \$160,000 by not replacing three vacant positions. The option of closing Mondays is still open.

Concern about using gift monies to balance the budget was discussed. In addition to dealing with reduced support from the General Fund, the library needs to reduce its reliance on gift funds to balance its budget.

Library Activities

Summer Reading program is wrapping up with record numbers. Summer Zoo Revue was once again very popular this year. There is a change in hours for Goleta: Mondays they are only open from 2pm – 8pm. Smaller branches are closed on Mondays (excluding Eastside).

ADDITIONAL COMMENTS: None

The next meeting was scheduled for Thursday, September 10, 2009 at the Eastside Library.

Minutes respectfully submitted by Gloria George